GRAPHIC DESIGNER
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ETHAN OLMSTED

ABOUT

Graphic Designer and SCAD student-athlete focused on bringing stories to life. From structural grid systems to responsive and interactive digital interfaces, every typographic scale, interaction, and visual detail is deliberately chosen to serve the story and engage the user.

EXPERIENCE

3Natives
Intern
June 2026 – Present

- Partnered with the Director of Marketing
- Built responsive web layouts and scalable UI components in Figma, ensuring seamless handoff and alignment with engineering teams.
- Designed print collateral distributed nationwide to drive foot traffic.
- Produced multi-channel digital assets, including web graphics, targeted email blasts, and digital ads, maintaining strict brand consistency.

Krumilla
Freelance Web Design
June 2026 – Present

- Designed and deployed an end-to-end custom website for an independent culinary business, establishing the brand's primary digital presence a.
- Architected responsive desktop and mobile layouts in Figma, developing interactive digital menus, optimized media assets, and streamlined booking workflows.

CASE STUDIES

ON Running
Design System
UI / UX

- Established a cohesive design system centered on defined typography, color guidelines, and art direction.
- Designed a mobile app concept resolving visual discrepancies across cross-channel digital touchpoints.
- Prototyped interactive user flows in Figma to streamline product discovery.

From Stone To Spirit
Editorial Design
Website & Book Layout

- Researched, designed, and bound a 5.5 × 8-inch book examining 18th-century institutional control and labor guilds.
- Produced entire book, from paper selection and color calibration to binding.
- Built an interactive website translating the book's grid, typography, and visual assets into a digital experience.

EDUCATION

Savannah College of Art and Design
2023 – 2027

BFA in Graphic Design
Dean's List Honoree · SCAD Student-Athlete

SKILLS

Software & Tools

Figma, Figma Make, Adobe Illustrator, InDesign, Photoshop, After Effects, Premiere Pro, Claude Code

Design & Systems

Web & UI/UX Design, Responsive Layouts, Design Systems, Typography, EditorialDesign, Design Research